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# VEL VOLUNTEERS!

## ★ ★ ★ ★ ★ SIXTH STAR EXTRA ★ ★ ★ ★ ★ OSCAR MAPLES GAZETTE

"THE ONLY AUTOMOBILE DEALER SEEKING INTERPLANETARY SALES AT EARTHLY PRICES"

VOL. 1, NO. 3

TORRANCE, CALIFORNIA, THURSDAY, JANUARY 16, 1958

FA. 8-5014

### COMPETITORS GLAD TO SEE VEL GO

At the last meeting of the Southern California Automobile Dealers Association a unanimous resolution was passed wishing Vel God-speed to Venus and Mars. Yet it's a fact that many close competitors are secretly wishing that Vel never returns to Torrance.

Almost every automobile dealer knows that since Oscar Maples has been selling Fords in Torrance the profit picture has dropped like a rocket without fuel. Oscar and Vel firmly agree that competition is a healthy factor in the American free enterprise system. When there is keen competition the consumer benefits (and doctors) too.

When discussing customers, the policy at Oscar Maples might be considered a little old fashion. The customer is always right at Oscar Maples, even when he is wrong. Every department has definite instructions to go to almost any extreme to keep customers happy. We don't care when customers demand more than what is expected because we know that they in turn will tell others how wonderful we are. Now you have the secret of Oscar Maples' success.

No wonder the competition is anxiously awaiting Vel's departure . . . But, as usual, Vel is outsmarting his competition by taking a special video system with him that will enable him to have fingertip control of Oscar Maples at all times.

If you're thinking of buying a new car come in at 1420 Cabrillo Avenue and find out why the competition would like to see Vel leave this earth.

#### Local Doctor Okays Vel For Space Travel

A prominent local physician announced that Vel is a perfect specimen to handle any emergencies that might arise on any planet. Different climatic conditions will require physical fitness rarely found in our modern age. Mr. Miletich's mental fitness is also quite unique. His I.Q. is extremely high. He'll be able to receive those waves when the little green men start transmitting. Especially when they start talking about Fords. Vel is taking several courses in nutrition and the chemical structure of foods so that substitutes can be eaten after god is gone.

#### OSCAR URGES GENERAL GAVIN TO RECONSIDER

Reliable news sources indicated that Gen. Gavin is considering switching from a Ford to another make. Now, General, you may know a lot about missiles, but when it comes to automobiles no other automobile manufacturer can match Ford's performance dollar for dollar. And no other Ford dealer can offer you as many benefits as OSCAR MAPLES can. Before you decide for sure, General, call FA. 8-5014 and ask for Vel . . . you'll be glad you did.

#### Lonely Hearts Chapter Petition Offered Miletich For Mars

The Los Angeles chapter of "Single Ladies Over 40 Who Have At Least \$10,000.00 and Who Want To Share The Wealth With One Healthy Male A Piece", have signed a petition and presented it to Vel Miletich for presentation on Mars "or any place", they add offering their membership in a body to all comers, it was announced today.

#### Final Details Aply Handled By Partner

As you probably know Vel Miletich and Oscar Maples are partners of long standing. However, now that Vel has announced his plans to wander into outer space certain preparations must be made before the exit . . . such as a probate will. Who will take care of the pretty marriageable widow, etc. Oscar being a dutiful partner has volunteered to take care of all these details in the event Vel doesn't find his way back to this planet. Everybody is guessing that Vel's last words to Oscar will be "keep moving those Fords Oscar even if you have to give 'em away."



HERE ARE SOME OUT-OF-THIS-WORLD SPECIALS - AT DOWN-TO-EARTH PRICES

BRAND NEW	1957 FORD	V-8 CUSTOM FOR ONLY (1 Only)	1399
			FULL PRICE
21 NEW	1957 FORD	SELLS FOR \$3683	2250
BRAND NEW	1958 FORDS	AS LOW AS	1898

### VALIANT VEL READY FOR PLANET TRIP

#### SPACE SHIP ALMOST READY

In a few months research test pilot Scott Crossfield will attempt the first human flight into outer space. Most scientists agree that this attempt will be successful. What comes next? Volunteers, such as Vel Miletich, will dare to pioneer unknown planets so that United States may again achieve leadership in this and other celestial spheres, just as Columbus did for Spain back in 1492.

#### MAKE-READY TIME

Vel, who is president of Oscar Maples Ford is preparing himself for this historic trip in many ways. First he is devising a sign language that will make selling Fords a simple matter. Any precious stone will be acceptable as a down payment. In fact, inflation is such a problem here on earth that gold, silver, diamonds or uranium will be a welcomed relief.

#### DELIVERY NO PROBLEM

General Manager Dwight Eubank claims that delivery to other planets will, in time, be just as easy as delivery from Detroit to Torrance is now. Here is how it will work. A new borax solution fuel will blast the new Ford out of the atmosphere into the orbit and from there the new Fords can coast to Mars or Venus with their own powerful engines. A few accessories of course will be needed . . . such as detachable wings, propellor, and oxygen suits.



VEL MILETICH, President of Oscar Maples Ford

### Open Letter to Whoever Is In Charge of Missile Program

It seems appropriate that an All-America city should do everything in its power to expedite the current missile program. The entire world is watching the cold war between U. S. and Russia . . . any maybe some other planets are watching too. Torrance has thousands of residents who are either working directly, or indirectly, in missile work.

Almost everyone has to drive a car. This is where Oscar Maples plays an important part. It is our job to see that the people who are working in the speed-up missile program are driving dependable automobiles. (Even Dulles and Stassen will have to agree that the new Fords are astronomically dependable.) It is not enough just to buy a new car and expect it to run forever without expert serving. (And this is where Oscar Maples comes into the picture, but clear.) We have the finest Ford technicians. They really know how to keep Fords operating at top efficiency. We do not consider the job done when we sell a Ford. Servicing Fords is our business, nobody but nobody can compete with us on this basis. It's the after-sale service that has made Oscar Maples successful. Every satisfied Oscar Maples customer invariably brings another customer to us . . . sometimes two or three. I hope by now that you can see the relationship between Oscar Maples and our speed-up missile program. We are doing our very best to keep the program from bogging. Just remember the famous words of Einstein, "All things are related". Also remember Oscar Maples Ford when you want dependable transportation year in and year out.

#### Passenger Applications Grow As Miletich Plans Space Take-off

Protests that Vel Miletich, president of Oscar Maples Ford is selfish in hogging the show in his announced trip into outer space and the celestial bodies, because it is alleged he will not take anyone along as a passenger or crew member.

Said Mrs. Gussie Pinbottom, 81, and veteran resident of Torrance since the days of the pirates, "I remember old Henry when he first came out with his tin lizzie and I bought one and I said, 'Hank—if'n you want me to put my spurs into this new contraption o' yours, you'll have to show me first. Danged if'n he didn't too. That Hank, he was a sly one, showin' me how the durned thing took the sand dunes . . . Now comes this Vel sprout and he wants all the glory. I'm gettin' on, but as they say, there's many a tune left in an old fiddle, and brother, I'm ready for some Martian fiddlin' . . . Why don't he git up the course ole Hank did and I'll show him a thing or three when it comes to navigatin' and with a little persuasion, I'll open an Oscar Maples Ford branch on Mars."

### F.B.I. IS LOOKING FOR RUSS AGENTS

Rumors are flying around like sidewinders these days that the Russian agents are casing the "OSCAR MAPLES OPERATIONS". Now that Russia is producing autos on a volume basis they don't know what to do with them. Nobody in Russia knows how to sell on a volume basis. Somehow the word slipped under the iron curtain the capitalist Vel Miletich is one of America's greatest selling geniuses. As usual Russia is now attempting to find out how Oscar Maples can sell so many American cars at such a small profit and still grow, grow and grow. Ivan, you don't have to spy on Oscar Maples to learn the magic formula. If you will call FA. 8-5014, Vel will tell you. In America we do everything open and above board . . . especially at OSCAR MAPLES.

